



the pacer

Independent voice of the University of Tennessee at Martin

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Martin's sales policies in Martin explained

Sarah Rowland
Staff Writer

Those who like their liquor often wish they could buy it by the bottle; however, liquor by the drink is all that is currently available in Martin.

Policies within the city of Martin and the state govern beer and alcohol sales. While policies in Martin allow the sale of beer and other alcohol by the drink, there are no sales of alcohol by the bottle available.

The Tennessee Alcoholic Beverage Commission controls licensure to sell any alcohol other than beer.

"... package sales other than beer must be voted in by a referendum in a general election by the voters of the city."

Randy Brundige

MARTIN CITY MAYOR



However, the local voting public must pass a city ordinance allowing licensure for alcohol, whether for sale by the drink or by the bottle, said Vicki Jackson, city clerk and secretary for Martin's Alcohol Beverage Control Board.

"The reason there are no policies allowing sales of alcohol other than beer by the bottle is that package sales other than beer must be voted in by a referendum in a general election by the voters of the city. A referendum was done in 2002 to allow liquor by the drink. Most policies are the results of liquor by the drink, which is governed by state law. Local law enforcement and the state Alcohol Beverage Commission are charged with enforcement of these policies," said Randy Brundige, Martin city mayor.

Is it possible for city ordinance to change?

"To have a referendum of this nature to be placed on the ballot, a petition of registered voters must be signed and the number of signatures on the petition must be determined by the County Election Commission," Brundige said. In 2009, UTM Public

see Alcohol page 4

The facebook Generation

Network lifestyle influences 'Generation F' social norms

Bruce Harbin
Asst. News Editor

Update your status and see how many "likes" this gets: This generation has been named "The Facebook Generation."

This generation likes Facebook because it "allows you to make connections to people," said Brian Johnson, lecturer of Psychology at UTM. "A major source of motivation is belonging and being accepted."

"One thing [psychologists] know about friendship is we are friends with people who have the same interests as us, the same beliefs," Johnson said. On Facebook, "you find out people have the same experiences. You are able to share stories with people. It allows you to connect to groups. When you become a fan of pages you get to make connections."

"It has made it easier to connect with people, which I think is why it's changing how we communicate," said Tracy Rutledge, instructor of Communications. "It's not just that we can get information. It's easy to build a relationship. It's easy to keep up with a lot of people. And there's a lot of people there."

However, there are also potential drawbacks to Facebook's impact on communication and behavior, Johnson said.

"Are people really being supportive when they click 'like' on a post?" Johnson asked.

Johnson said that society is rewarding selfish behavior, even outside of Facebook. He said that society is in a condition where students expect to be entertained, and entertained quickly.

"You've got 30 seconds to entertain," Johnson said. "That feeds into that selfishness."

Johnson said that there is a need for students to learn to manage their attention, rather than relying on being entertained in the classroom.

In addition to these issues, Johnson cites another potential problem area, which could be more detrimental to students in the long run.

see Facebook page 4

(Pacer Graphics/Jen DeYesso)

Midterms imminent; how to manage grades

Erica Miller
Pacer Writer

With midterm approaching, many people attended an assembly on how to rebound low grades at the semester's halfway point.

Mathematics teacher and Student Success Center Director George Daniels spoke about the importance of managing and maintaining grades. Freshman Studies instructor Tommy McGlown was also a guest speaker and spoke with a concentration on the Tennessee Lottery Scholarship.

According to the information presented, bad stress and not managing a class attendance policy can be detrimental to a grade point average. Daniel urged struggling students to keep trying to reach their goals.

"Can your GPA be raised? Yes. How? With dedicated time, work and persistence," Daniel said.

Daniel talked about how many students are in denial concerning the state of their grades.

"What we commonly hear at the Student Success Center is, 'My grades are not where I want them to be, so I'll just study harder, and at the end of the semester everything will be OK.' It doesn't work that way," Daniels said.

McGlown spoke about how easy it is to lose the Tennessee Lottery Scholarship because of one bad semester. The information he presented showed that once lost, the scholarship may only be regained one time. The scholarship can also be regained at the specified amount of hours: 48, 72, 96 and 120. Additionally, a one-time course repeat rule stands.

According to the data they see Grades page 4

onlinePOLL

Are you stressed about midterms?

- Yes
- No
- Why stress when you know you're failing?

go to utmpacer.com



UTM to become prestigious All-Steinway school

Casey Curlin
Executive Editor

Friday, Oct. 8, will go down as a marked day in history for the UTM Music Department as eight new Steinway pianos were delivered to the UC and received by an audience of university administration, alumni and donors.

The pianos are a major step in the alumni fundraising campaign and university goal to become a prestigious All-Steinway institution, a school or university that uses only Steinway pianos.

"When you have that designation that shows a high level of quality, Steinway is the best piano made," said Music Department Chair Elaine Harris. "We want quality for our students."

UTM must replace 18

more upright studio and practice room pianos to complete its status as an All-Steinway institution and join only 113 schools world wide that hold the title.

Len Solomons, vice chancellor for University Advancement, said alumni fundraising began May 1 but the arrival of the eight pianos marked the start of the campaign being made public.

After as many pianos are purchased as possible by major donors, Solomons said, the Office of Development will then begin a keys campaign in which anyone can purchase a key for about \$250. She added that each piano costs about \$18,500 to \$20,000.

Solomons also underscored

see Steinway page 4



(Pacer Photos/Sherri Glenn)

WEDNESDAY WEATHER

80 43



Tomorrow, expect sunny skies with a high of 73. Friday, sunny with a high of 75.

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Viewpoints

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EDITORIAL

Generation F needs to try tuning out

In this issue of *The Pacer*, we explored the idea of "Generation F" and the undeniable impact that Facebook has made on society up to this point.

We at *The Pacer* will save the Internet privacy lecture for someone else, but instead offer a different take on the sprawling world of social media. Rather than always focusing on what we put out in the world, maybe we should think twice about what we subject ourselves to.

Sites like Facebook allow us unprecedented access into people's personal lives, and, more often than not, people take it to the extreme. Thankfully we can filter what we want to see from certain people, but after awhile isn't it time to disconnect?

We love sharing stories, experiences and quotes for our friends and admirers, but after a certain amount of time you may start to feel worn out from the constant connection to everyone else.

Maybe you could call it "web rash."

Justin Hunt's column opines on the increasing less-personal world, and, really, would it hurt to just cut loose for a little bit?

We're by no means taking shots at technology or the evolution in the way we do things because we'd be toast if we tried to put next week's paper together the old-fashioned way.

Instead, take 30 minutes to put the phone up, turn the screen off and just cut yourself off from the rest of the world. Read a book, take a nap or just go off the grid for a little while and see if by removing the "other people" from the equation, you don't learn a little about yourself at the same time.

American Paradise

CHARLES BRUBAKER
EDITORIAL CARTOONIST



I spy with my little eye something that is scary

Justin Hunt
Viewpoints Editor

UTM has made it possible for anyone in the world who has Internet access to watch you walk around campus or see what car you drive or even what gym shorts you are wearing as you work out on the basketball court.

If you go to the UTM homepage and click on "Main Quick Links" and scroll down to "Webcams," you have free admission to five different live video feeds of various campus locations straight to your computer screen. It's completely user-friendly, too. If you don't like the view, you can rotate the camera different directions with the click of your mouse to find an angle that is just right for your viewing pleasure.

That sure makes the words "invasion" and "privacy" jump right to the front of your mind, doesn't it? Well, actually, invasion of privacy is only restricted to areas of expected privacy, such as a locker room, bathroom, bedroom, etc. So in that respect, UTM is well within legal boundaries as long

as signs are posted informing passersby that certain areas are under video surveillance.

Although I find it very uncomfortable knowing that someone in Baton Rouge, La., could be staring at my butt as I walk to class, I find something else highly more disturbing: the developing trend toward constant surveillance. We are all being watched.

The words of George Orwell's "1984" are jumping so far off the page you almost need 3-D glasses to read it. "There was of course no way of knowing whether you were being watched at any given moment. How often, or on what system, the Thought Police plugged in on any individual wire was guesswork. It was even conceivable that they watched everybody all the time. But at any rate they could plug in your wire whenever they wanted to. You had to live — did live, from habit that became instinct — in the assumption that every sound you made was overheard, and, except in darkness, every movement scrutinized."

However, even though the extensive placement of video

devices on campus is eerily reminiscent of the concept of Big Brother, there is one small difference. Big Brother can now be anyone. Where the functions of video surveillance were once security, safety and aiding in the identification of perpetrators in criminal activity, the functions are evolving into a monstrous network of everyone being in everyone else's business.

To protect against terrorism and other criminal activity, London has established a network of camera feeds that cover almost every square inch of its streets. In an article published in 2009 in the London periodical, "The Guardian," author Paul Lewis describes Westminster CCTV: "Westminster council's CCTV control room, where a click and swivel of a joystick delivers panoramic views of any central London street, is seen by civil liberty campaigners as a symbol of the UK's surveillance society. Using the latest remote technology, the cameras rotate 360 degrees, 365 days a year, providing a hi-tech version of what the 18th century English philosopher Jeremy Bentham

conceived as the 'Panopticon' — a space where people can be constantly monitored but never know when they are being watched." The operators of CCTV sit in front of a wall of plasma screens with the ability to zoom and focus an estimated 40,000 cameras.

Cameras such as these are put up to protect us, but in return there is a massive tradeoff. Every move we make is going to be monitored.

Operators of satellite technologies have units powerful enough to zoom in so precisely that they could read the same words in the book you were reading while you relaxed in your back yard.

With satellite technologies and cameras that can monitor our every move, we have slowly been creating the infrastructure that Orwell feared.

Just like the incorporation of cameras, the branches of social networking are growing at such a speed that we have lost control. It's a phenomenon being driven by a reckless madman at the wheel, and we, the passengers, have lost all regard for discretion and confidentiality. This

ride is doomed to derail if we don't slow things down and scrutinize the effects of technological advancements. We are at the point where we are no longer controlling our technology; it's controlling us.

We shouldn't embrace what we don't know. Exploring the potential of technological advancements is a good thing. But implementing every single advancement into our society without mindfully examining the negative impacts of that implantation is foolish and will bite civilization in the butt.

There is a reason we don't play with fire. Installing live video feeds across campus may seem like a harmless idea, but how long will it be before someone decides to provide the American society with access to live video feeds of other public places, street corners, parks, shopping malls? Or maybe America will adopt surveillance practices like London? Or maybe it is time to take a step back and consider the implications of feeding fuel to a fire with unknown consequences.

Do we really want to live in a world like this?

Clarification:

The proposed SGA House of Representatives will not be a "voting" body; rather, it will simply be a liaison group that will advise SGA and attempt

to help senators reach more students so that proposed legislation receives more student input before it goes to SGA for a vote. Two recent stories in

The Pacer apparently have left students wondering about the voting status of the proposed House. Go to utmpacer.com for last week's corrected story.

views from

The Office

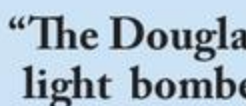
The Pacer

314 GH



JOSH WEISS
SPORTS EDITOR

"I don't know. 'Google' it and let me know."



SPENCER TAYLOR
MANAGING EDITOR

"The Douglas A-4 Skyhawk was a light bomber used in Vietnam."



JUSTIN HUNT
VIEWPOINTS EDITOR

"I think the real question here is, 'What's the point of being a bird if you are going to wear aviator goggles?'"

the pacer

ring UTM for 6 years
one in Single Copy
Editorial Independent

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Story ideas or news tips may be e-mailed to pacer@utn.edu or presented at our weekly staff meetings, held at 5 p.m. every Tuesday during the semester.

The Pacer welcomes comments,

criticisms or ideas that its readership may have. We encourage you to send a Letter to the Editor through e-mail at pacer@utn.edu or via our Web site at <http://www.utmpacer.com/lettertotheeditor/>. Letters to the Editor should be no longer than 250 words. Letters must contain the name, major and hometown of the author, as well as contact information. Submissions may be edited for grammar, spelling and brevity.

STATEMENT OF PUBLICATION

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News

IN THEIR SHOES

A weekly walk in another's life experience

Non-traditional student shares non-traditional story

Marquita Douglas
News Editor

To title Clifford E. Hopkins as just a non-traditional student would be farfetched.

In fact, Hopkins, born in Missouri, is far more than a non-traditional student. Hopkins, who when referring to his age, classifies himself as a senior citizen, is also a senior here at UTM.

"I don't usually talk about my age. I'm a senior citizen, I'll put it to you that way," said Hopkins.

Hopkins can be found anywhere from the library to the Foreign Language Lab. Majoring in French with a minor in German, Hopkins believes he stumbled upon UTM.

"I was looking for a school not too fancy, not too expensive where I could study French, because I'm almost fluent as it is," said Hopkins.

Before attending UTM, Hopkins earned a degree in

Journalism at Missouri State University. After completing his degree, he worked as a newspaper reporter for a newspaper in New Jersey. Not stopping there and settling, he left for Korea, as a television and radio announcer where he played music for the troops.

Aside from his studies, Hopkins, a musician on the side, believes in seizing the moment, and not letting a dull moment capture his time for too long. When he is not playing the piano or running, he is either somewhere with his face in the books or thinking of what his next move should be.

"I don't waste a minute of my life. It's too late, I can't afford to waste any time," said Hopkins.

Hopkins embraces his non-traditional status, but at the same time he believes that he too is just a "regular student."

"I want to do the real thing, I want to take these classes

and get full credit from it. I'm more on the traditional level than non-traditional. I'm in the same classes as traditional students," said Hopkins.

Hopkins, who is in love with learning new material is what keeps him here at UTM. He lives by the fact that there is always something new to learn, no matter what your age may be.

"The more I learn, the more I realize how little I know. I like the stimulation I get from learning. I like learning language, learning music, learning geology and biology. I've had all these subjects here on campus," said Hopkins. "These are not subjects you can just find at home or in a library. You have to go to school to learn these things. It's stimulating and a challenge to improve on things I already know."

Hopkins believes that everyone should do as much as possible while they still can. He has one ultimate



Clifford Hopkins, a non-traditional senior French major explores the world of higher education and encouraged students to learn everyday. (Pacer Photo/Marquita Douglas)

goal once he has gained all the education he possibly can at UTM. That one goal is to teach in France. the incentive to learn," said Hopkins. "You only live so long, I've got the time and I have

Third annual Culture Day expands to new location, maintains high student enthusiasm

Joel Sissman
Pacer Writer

"Fun and exciting" was the general description of Thursday's third annual Japanese Culture Day at Weldon Public Library.

The event, designed primarily for second and third grade students, drew in more than fifty-four children and parents. Some of the activities they participated in were Origami, Frog racing and Japanese folktales translated into English.

Children and adults alike eagerly went between the activities, often going to back; some for the candy, others for the experience. As their children enjoyed themselves, intrigued parents asked staff about the activities and even participated in them, with a little help.

Even the staff took something from the day.

"It was exciting...I learned bunch of new kanji," said sophomore Memori DePriest who worked on the Kanji face painting station.

Japanese students and parents also enjoyed the event.

"(It) raises awareness of our culture," one parent said, as his daughter picked up noodles with chopsticks.

Hiroki Shinosama, a Japanese student at UTM, agreed.

"As Japanese, I want people to learn about the Japanese culture," he said.

Culture Day's intention is to give area residents the opportunity to learn more about the Japanese culture, said UTM Japanese instructor Kyoko Hammond.

Senior Communications major and International Studies minor, Jen DeYeso said, "We had a great time holding this event for the

Martin community, and I think the kids who came out enjoyed learning about the Japanese culture. We were happy to feature origami folding, neputa fan coloring, face painting, Japanese folktales, and other fun activities," DeYeso said.

"Martin is getting more international year after year, but there are still not many opportunities for people to learn about different cultures from one another," Hammond said. "It would be great to see some children, who liked what they heard and saw at the culture day event, go out to see the world in their eyes."

Culture Day originally began as members of the UTM Japanese Club going to Martin Elementary to teach third graders about the Japanese culture.

"I had a chance to talk about Japan in my son's third grade

class in Martin Elementary School...I saw the excitement and curiosity in the students' eyes. So I suggested that the Japanese Club visit MES and give a lesson on Japanese culture and language not just for one class but also for all of the third grade classes," Hammond said.

This was the third Culture Day sponsored by the Japanese Club and the event's first year to be expanded and held at the Weldon Library.

Hammond attributes the success of the day to her students.

"My enthusiastic students deserve all the credit. I needed about 20 college students to make this event successful. Their enthusiasm is contagious and the children really respond to them," she said.

UTM bookstore uses Facebook for cause

Jasmine Brooks
Editorial Asst.

University of Tennessee at Martin's bookstore and Barnes & Nobles College Bookellers have come together in hopes of making great efforts to raise money for the National Breast Cancer Coalition.

By using the exposure from Facebook to reach students, the combining companies have come up with an idea that involves students' help with raising \$5,000. Students can help support to finding a cure for Breast Cancer by downloading the Pink Ribbon picture and placing it as their profile pictures. By leaving a positive comment on the University Bookstore's Facebook page will ensure an accurate count. Each picture posted will count as \$1 towards the cause.

"Even though the last I counted we had 435 with changed pictures, my hopes are that we can exceed the \$5,000 goal and reach the enrollment count," said Sam Covington, store manager of the UTM's bookstore, "Barnes and Nobles

and the university bookstore feels that this is a good way to have the students get involved and to contribute to different companies and organizations like the Breast Cancer Coalition."

The fundraiser will be held throughout the month of October, which is the official month of Breast Cancer Awareness Month. Along with the Facebook campaign, the university bookstore is also selling Breast Cancer merchandise in the store varying from t-shirts, book bags, water bottles and more. The proceeds from the merchandise will also be donated to the Breast Cancer Coalition.

"We thought about exactly how do the students on campus communicate and we knew that we had to use Facebook to some degree. We created our page to help inform students of special promotions like the breast cancer fundraiser and also stay connected to students. We just want everyone to become a fan!" Covington said.

Lester street murderer found guilty; sentence pending

MEMPHIS, Tenn. (AP) — Jurors took less than two hours Monday to convict a man of murdering his brother and five others, including two young nephews, in a bloody rampage in a Memphis home two years ago.

Jessie Dotson, 35, faces the death penalty for one of the city's worst mass slayings. He showed no emotion, looking straight ahead as the verdict was announced.

Jurors concluded that Dotson shot and killed his brother, Cecil Dotson, during a 2008 argument and then went after everyone else in the house with his gun and a knife to eliminate witnesses.

Three other children were stabbed but survived. One of them, Cecil Dotson Jr., now 11, was found in a bathtub with a 4½-inch knife blade embedded in his skull. He was a key prosecution witness against his uncle.

Also killed were 4-year-old Cemario Dotson and 2-year-old Cecil Dotson Jr. II; Cecil



Jessie Dotson stands with arms wide open as he states his claim of how his confession was coerced while taking the witness stand in his own defense in Memphis, Tenn. Saturday, October 9, 2010.

Dotson's girlfriend, Marissa Williams; and friends Hollis Seals and Shindri Robinson.

Defense attorney Gerald Skahan said his client wasn't happy with the verdict, but understood it, as did the defense team. The defense was disappointed in the speed of

the jury, said attorney Marty McAfee.

"I don't see how they could have looked at everything in that time," McAfee said. "They might have been thinking about as it was being put forward. Everyone in town expected this to be a whipping. Instead it was

a fist fight."

Jessie Dotson, in his testimony, blamed the attack on gang members. He said he was at the house on Lester Street, a poor and crime-ridden part of Memphis, and hid under a bed during the slayings. He said he didn't report them to police

because he feared for his life.

However, prosecutors put Dotson Jr. — who was 9 at the time of the attack — on the stand last week. He testified that "Uncle Junior" shot his father and then attacked him with a knife. Another survivor, 8-year-old Cedric Dotson, also testified against his uncle.

"CJ solved it," said prosecutor Ray LePone, who said the family was pleased with the verdict. "He had the courage to come in here and point out his uncle."

More than 460 exhibits were entered into the record, including knife blades, bullet casings, and grisly color photos that show the bodies and blood-soaked walls, furniture and carpets. Experienced police officers who have testified have said the March 2, 2008, attack left a crime scene that was the most gruesome they've seen.

It was a day later before police were called and found Dotson Jr. in the bathtub. While he was recovering at the hospital he first told police a man named

Roger or Roderick attacked his family. He later told officers it was Uncle Junior, the family's name for Jessie Dotson.

Authorities said Dotson, who served prison time for murder and was released about seven months before the killings, escaped from the house by riding off on a child's bicycle. They introduced a confession to police and said he also confessed to his mother days after the bodies were found.

Dotson threatened suicide as the investigation progressed, saying, "They're going to put this on me," according to testimony.

Jessie Dotson's defense contended the massacre was done by gang members angry at Cecil Dotson and were seeking to punish him for telling police that one of his fellow "Gangster Disciples" had drugs in the apartment where he was staying.

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News

Insects could be here to stay longer

Troy Duncan
Pacer Writer

Carrying around a flyswatter might become a common practice for students at UTM this semester.

Consider this: You are walking to your next class when it happens. A sudden pain shoots up your arm, you jump and yelp in pain only to find that the little bugger that got you was a nasty wasp. It quickly circles around you a couple of times and then flies off with what you swear was a psychotic laugh. Vowing everlasting vengeance, you head to your class with a barely contained rage.

With more and more of

these situations happening to local students, questions such as "why are there so many insects around this year?" are buzzing in people's heads.

"I don't think we have more red wasps than last year," said Dr. Kevin Pitz, UTM Biology professor.

Pitz said the population of most any insect depends on its environment because insects are cold-blooded. A cold winter can kill a large number of insects and thin the ranks for spring and summer.

A warm summer can speed up the development of insects. Because Martin has had a longer, hotter summer, insects could be staying longer, Pitz said.

One branch manager from the Orkin pest control company, who wished to remain anonymous, seemed to agree with Pitz.

"During the summer, around August, is when the insects seem to be the most active," He added that one way to solve the insect problem was not necessarily to kill them, but to contain them.

"Insect hot spots are usually around bathrooms and food areas," he said.

As the heat increases, the insects try to find a cool place to be and therefore try harder to get into people's homes and buildings and that might be one reason people are seeing more bugs this year, the

manager said.

Another reason students could be seeing more bugs is because of the bugs' territorial habits, meaning that they attack anything that comes close to their nests.

Also, other kinds of insects are attracted to stagnant water. The dry weather and lack of rain in the area has led to ponds becoming stagnant.

Regardless of why the bugs are here, students who are allergic to such insects as wasps and bees need to keep their sting kits handy as long as the weather stays warm. Students who have any reaction to stings also are advised to immediately seek medical help.

Grades

From Cover

released, 50 percent of people who get the scholarship lose it at least once. It is possible to prevent this from happening unless a GPA drops below 1.41, which is the grade point average in which it is mathematically impossible to get a semester average of 2.75.

Another thing that trips students up is not considering the pace of a semester. The second half of the semester almost always has more exams, covers more material, and covers material that is more in-depth. Many students keep the same studying habits as

they do for the first half of a semester, whereas it is best to study more.

Daniel and McGlown emphasized tackling problems to get solutions. In addition to attending all classes and procrastination, communicating with instructors and taking better notes are good ways to better grades. Balancing a class schedule so that a hard class is taken with lighter classes is a way to lessen the stress in a semester.

Daniel went on to explain how students should consider

campus assets.

"Utilize your campus resources. It's why they are here," stressed Daniels.

There is tutoring in nearly every subject on campus. There are designated English and Math Labs. The Student Success Center has information about bettering grades that any student could ever want. Many courses have Student Instructors to help explain class material. There are Pep Leaders, Mentors, and counselors to help guide students to success. Information on how to make

better grades is in every building on campus.

To get on the good grade gravy-train, start by attending a workshop on October 27-28 in the University Center. The workshops will teach the Cornell Note Taking System, the SQ4R method to improve reading, and other tips and tricks that will help academic endeavors. To access UTM's online tutoring program, log onto <http://www.utm.edu/otutor.php>.

Facebook

From Cover

The issue stems from the ability to fire off communication so quickly today. It is easy to fire off an update for the whole world to see in a matter of seconds, possibly without the writer thinking of the consequences of the action.

"If somebody makes you upset, do you go and post it for everybody?" Johnson asked rhetorically. "You might get some supportive responses, but you might get 95 to 99 percent saying, 'Look at this immature person.' They aren't even taking the time to think this is making them look immature, overly emotional."

Johnson said that he sees potential for this problem to be remedied, probably be established through "social

norms."

"If I tell you a secret and you go blabbing it to enough people, eventually you're not going to get told secrets," Johnson said.

Rutledge echoed the sentiment that students should be careful about posted Facebook content, saying a lot of future employers look at Facebook profiles.

While there are dangers and potential pitfalls for misuse, Facebook comes with a lot of advantages and opportunities for employment and meaningful communication.

"When we had traditional media -TV, print, newspaper, magazine-people with money and resources had the voice," Rutledge said. "Now we're in social media. You can put all

kinds of things on Facebook. We're all publishers, for the most part. It's made it much easier for the average person to put out some kind of message."

Aside from people communicating on a personal level, Rutledge said Facebook is changing the landscape of advertising, as well.

Rutledge said that the message has not changed that much, but the user end has.

"College students are looking more for their peers' information," Rutledge said. "That influences a lot of different things about how advertisers plan their message. College students are more interested in what the average person says, instead of the corporate voice. They expect interaction. You have people

commenting on message boards, people giving reviews."

An advantage Rutledge pointed out was employability of tech-savvy college students.

"Many college graduates have an opportunity to walk in and say, 'here is this tool out here, here are suggestions, here is how we use it, and I can do this,'" said Rutledge. "I think it gives you a competitive advantage."

Seeing the potential for better employment opportunity, Rutledge is integrating technology and social media into her classroom.

"The first few years people said 'It's a fad,' but I don't think it's a fad," Rutledge said. "There's something we like about how we communicate."

Parking not a problem

Jenifer Nicks
Pacer Writer

Humanities Building is five to eight minutes long.

One student said she didn't have a problem with the average walk, but with students taking up parking spaces who haven't bought a parking sticker and are risking the \$20 fine.

"I don't really mind walking, but it's finding a parking spot when someone who hasn't purchased a new sticker is taking up a spot. That bothers me," the student said.

Despite rising enrollment numbers, adding more parking spots is a challenge because it depends upon the university's ability to acquire more properties for parking.

"I know of no specific areas that are now or soon to be available, but the university will inquire if the opportunity arises," Coleman said.

He added that a semi-annual parking survey will be conducted in November. During the 72-hour survey, Public Safety will count every car in every parking lot every hour. University officials will then decide if any changes need to be made, Coleman said.

After a long day of classes, students with book-laden backpacks trudge their way back to their vehicles.

Those vehicles might be farther away this semester because of the recent construction work in Lot 14, which is by the steam plant on Moody Street, as well as the work being done on the lights in other parking lots, according to the UTM Office of Public Safety.

That gives rise to student complaints about having to park farther away from the primary classroom buildings.

However, parking spots can still be found in the lot by Pacer Pond and tennis courts, the lot next to Hardy Graham stadium or the lot north of the stadium, said Public Safety Capt. Ray Coleman.

"We have checked these areas during our peak parking hours (9 a.m. through 2 p.m. on Monday and Wednesday) and there have been spaces available," Coleman said, adding that an average walk from most parking lots to the

Alcohol

From Cover

Safety recorded 73 total alcohol violations on campus, including student resident facilities. UTM Student Conduct recorded 56 alcohol violations for the spring 2010 semester, according to Jenifer Hart, Clinical Coordinator for Student Health and Counseling.

"Alcohol can have a negative effect on anyone. I think freshmen, even though they are underage and do drink, are very vulnerable because of the new found independence. People are not always aware

of what they can handle. Teenagers and early adults are prone to think that 'nothing bad will happen to them.' They don't realize just one beer can have negative results." Hart said when asked what effects alcohol has on students.

However, on a college campus and in life, alcohol may not be avoided. Some people will choose to drink. It isn't a question of avoiding alcohol, but being responsible toward alcohol.

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Steinway

From Cover

the role of UTM alumni Bill and Roberta Blankenship, both graduates from UTM's second graduating class, and who played a significant role in fundraising.

"This university has had many, many great days but I put this one right at the top with all the rest," said Bill Blankenship when addressing the audience. I assure you that becoming an All-Steinway School in Martin will put this university at the top of the music charts."

UTM sophomore Biology major and second semester piano student, Micheal Singleton,

said it was amazing and said it shows a high regard for the quality of Steinways that the university is replacing other top brand pianos with Steinways.

"To replace every piano with a Steinway, it's just crazy, I'm excited. I'm excited to play on them," Singleton said.

Vice Chancellor of Academic Affairs Jerald Ogg expressed excitement that the title will help to attract talented musicians to the university but also that students would have the privilege to learn on such quality instruments.

"I just knew that they were

the best pianos and that they would last for years," Ogg said, explaining that he never dreamed that UTM would be so close to such an honor. "You just don't end up as an All-Steinway school as a southern regional state institution."

Past efforts of the UTM Music Department to purchase Steinway pianos jumpstarted the possibility of becoming an All-Steinway school. In the past seven years it has purchased and restored seven Steinway grand pianos to like-new condition and last year purchased a 9-foot Steinway D piano signed by

Henry E. Steinway, the founder of Steinway and Sons, who died in 1871. The piano had also been housed in Carnegie Hall for five years.

The Steinway and Sons Company is based in Queens, N.Y., and has been the chosen brand for many top musicians and composers. Each piano is made from 300-year-old wood.

"98-99 percent of the world's famous artists will only perform on a Steinway," said Sandra Miller, Steinway Specialist of Amro Music Stores Inc. in Memphis.

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Campus Map



POLICE REPORT

- | | | |
|--|---|---|
| <p>1 9-30-10 at 11:11 am-Univ St-Subject issued a citation for an expired license plate. (City Court)</p> <p>2 9-30-10 at 1:43 pm-Lot 17 (Gooch)-Vehicle towed due to an excessive amount of parking tickets.</p> <p>3 9-30-10 at 10:40 pm-Univ Street-Subject issued a citation for speeding. (City Court)</p> <p>4 9-30-10 at 9:40 am-Gooch Hall-Subject reported some missing camera equipment. The equipment was turned into lost and found and returned to the owner.</p> <p>5 10-1-10 at 9:52 am-Lot 1 (Stadium)-A subject was issued a misdemeanor citation for theft under \$500 for a stolen parking sticker. (Gen Sessions Court)</p> | <p>6 Fire Call-10-2-10 at 7:02 pm-UV "G" Unit-Report the smoke alarm was sounding. Officers and MFD responded and determined it to be caused by burnt food.</p> <p>7 10-4-10 at 11:13 am-Lot 1 (Stadium)-Report of a hit and run accident involving two vehicles. The resulting investigation identified the responsible driver who was issued a misdemeanor citation for failure to report an accident. (Gen Sessions Court)</p> <p>8 10-4-10 at 5:55 pm-Business Admin Bldg-Report of an individual who was having difficulty breathing. Officers and EMS responded and treated the subject at the scene. The subject refused transport to the hospital.</p> <p>9 10-5-10 at 8:30 pm-Univ Center-Subject reported they were receiving unwanted phone calls from another subject from off campus. They were provided suggestions on how to handle the situation.</p> | <p>10 Fire Call-10-6-10 at 11:57 am-UV "F" Unit-Received a report the smoke alarm was sounding. Officers and MFD responded and determined it to be caused by burnt food.</p> <p>11 10-6-10 at 1:17 pm-UV "D" Unit-Report of a dispute between two residents. Subjects were referred to Student Affairs and advised to have no more confrontations with each other.</p> <p>12 10-7-10 at 4:13 pm-Bus Admin-Subject reported to be feeling dizzy and light headed. Officers and EMS responded and treated the subject at the scene. Subject refused transport.</p> <p>13 10-7-10 at 9:30 pm-Off Campus South-Subject reported they were receiving unwanted e-mails from another student. The responsible party was contacted and advised to stop the e-mails.</p> |
|--|---|---|

Campus Bulletin Board

Write for *The Pacer*

Any students interested in writing stories for *The Pacer* are encouraged to attend *Pacer* meetings, every Tuesday at 5 p.m. in Gooch 309. *The Pacer* welcomes students from all majors and any story ideas or suggestions, including feature stories, letters to the editor and editorials. Stories and story ideas can be submitted to thepacer@ut.martin.edu.

The Spirit Meetings

All writers and photographers, this year's *Spirit Magazine* meetings will be held Tuesdays at 4 p.m. in Room 313 in Gooch.

Career Fair

Oct. 20 there will be a campus wide career fair held in the University Center from 10 a.m. - 2 p.m. The event is open to all majors.

University Scholars Trivia Bowl

Sign up for the University Scholars Trivia Bowl in the Honors office anytime or in the U.C. Nov. 1. Cost is \$25 per team; teams are made up for 4 people with 1 optional alternate. Sign-up deadline is Thursday Nov. 4 at noon. Event will be held Nov. 8-9.

Tsugaru Shamisen Concert - Oyama X Nitta duo

In association with UTM and Hiroaki University's 30th Anniversary Celebration Events

Sunday, October 17, 2010 at 1:30 p.m. Watkins Auditorium

PRSSA's Womanless Beauty Revue

PRSSA will be hosting their annual Womanless Beauty Pagant on Thurs. Oct. 14, 2010 in Watkins Auditorium at 6:30 p.m. Any guy interested can pick up an application in the Communications office on the 3rd floor of Gooch. Each contestant is \$15 and the deadline is Wed. Oct. 13.

Life

Skinny jeans and stretch marks

SAC 9:09 Comedy series presents: Arvin Mitchell

Marquita Douglas
News Editor

Students piled into Watkins Auditorium to see funnyman Arvin Mitchell Thursday night.

There was literally almost standing room only as students gathered into the auditorium seeking a break from studying and a peace of mind.

Arvin Mitchell, the runner up of BET's television show *Coming to the Stage*, ran onto the stage promising everyone a good laugh. As he scoped out the crowd, Mitchell joked with fraternities and lured the crowd in with his compliments all at the same time.

"This is a diverse audience. I like this. This is a sexy crowd," said Mitchell.

Mitchell, with his funny faces and cocked eyes from time to time, related to the crowd on many levels. Not only did he involve the audience in his routine, but Mitchell had some members of the audience afraid to laugh aloud, fearing that they may be the victim of his next joke.

Though it was all in fun, the audience seemed to hang on Mitchell's every word, waiting for more laughs.

Throughout the routine, Mitchell also gave a list of some "do's and don'ts" of life. He recommended everything from never asking your mother

for help with homework to texting while driving.

He also announced his strong hate for small men that wear a wife

wife beater was not Mitchell's only clothing complaint.

"If you are a dude, and you wear skinny jeans, could you please do me a favor? Kill yourself, that is not cool at all," said Mitchell.

As Mitchell fought with the light man, and tried his best to dodge the light that he believed was trying to cook him like a rotisserie chicken, he also took the time to praise women with stretch marks.

His love for stretch marks on women

instantly won him over with the female audience members.

"I love women with stretch marks. I think they are sexy. Don't judge me. They look like little tattoos of lighting bolts, or corduroy jeans," said Mitchell.

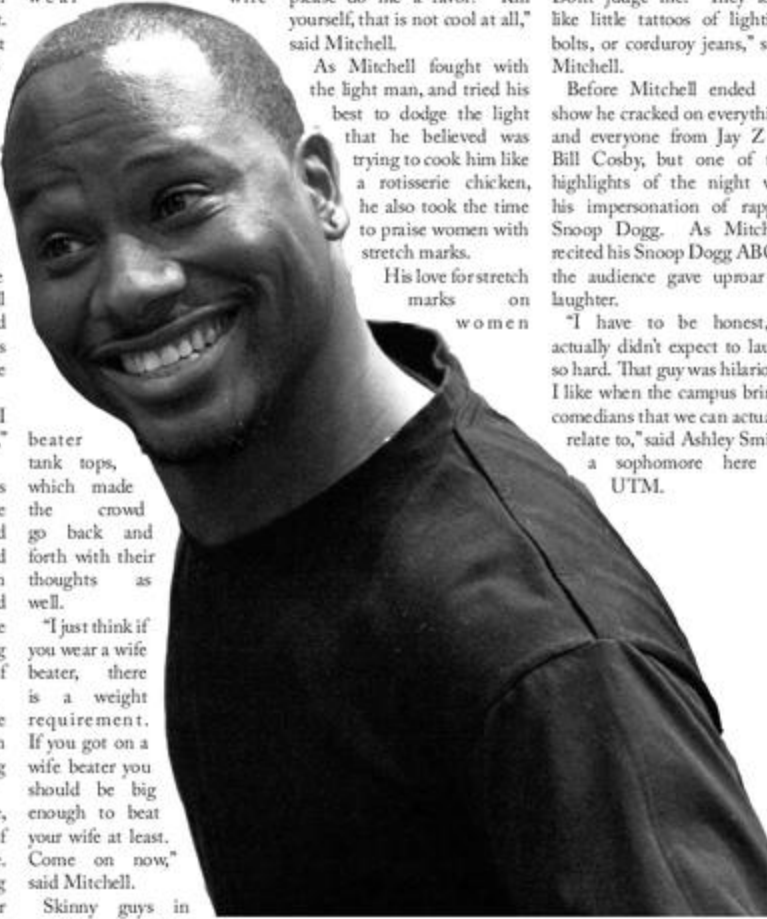
Before Mitchell ended his show he cracked on everything and everyone from Jay Z to Bill Cosby, but one of the highlights of the night was his impersonation of rapper Snoop Dogg. As Mitchell recited his Snoop Dogg ABC's, the audience gave up roar of laughter.

"I have to be honest, I actually didn't expect to laugh so hard. That guy was hilarious. I like when the campus brings comedians that we can actually relate to," said Ashley Smith, a sophomore here at UTM.

beater tank tops, which made the crowd go back and forth with their thoughts as well.

"I just think if you wear a wife beater, there is a weight requirement. If you got on a wife beater you should be big enough to beat your wife at least. Come on now," said Mitchell.

Skinny guys in



Fine Arts faculty music showcase

Alex Jacobi
Pacer Writer

On Tuesday, October 5, the Music Faculty Showcase Concert brought the beauty of music to audience of Watkins Auditorium.

The show began with director of music department, Elaine Harriss, introducing and thanking the sponsors.

She encouraged the audience to participate in the music auction to benefit the music department. Then: the music began.

First, Kurt Gorman smoothly pierced the air with trumpet, playing a piece by Florent Schmitt.

Second, Jonathan Vest captured the audience's interest with the complexity of his

pounding fingertips on piano, playing a song by Johannes Brahms.

Following him was a flood of expression and confidence from Robert Mancusi, singing Beethoven, Hector Berlioz and Modest Mussorgsky.

Next, professors Amy Simmons and Julie Hill performed a catchy, electronic clarinet and percussion duet by Frederic Hoggberg.

Afterward, Dr. Elaine Harriss returned to the stage and performed "Ballade No. 1" by Chopin and received a standing ovation for her intense, flawless performance.

Amy Yeung then took the stage and brought elegant strength to the stage with her performance of a piece by Gaetano Donizetti.

Subsequently, Matthew Stratton gave the audience deep, rich tones, playing a tuba solo by Edward Gregson.

Finally, Amy Simmons ended the show with unwavering purity on clarinet, playing "Fantasia" and "Rondo" by Carl Maria von Weber.

For pieces needing it, Delana Easley provided exceptional piano accompaniment.

Sponsors for the show include Holt Family Farms, Kirkland's Antiques and Gifts, Sideline Physical Therapy and Fitness Center, Acrimonious Saxophone Quintet, Elaine Harriss, Les MacDiarmid, Roberto Mancusi, Nola Jones, Jamaica Me Happy Steel Drum Band, Mark Walton, Mark and Amy Simmons, and Delana Easley.

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PG. 98 min.

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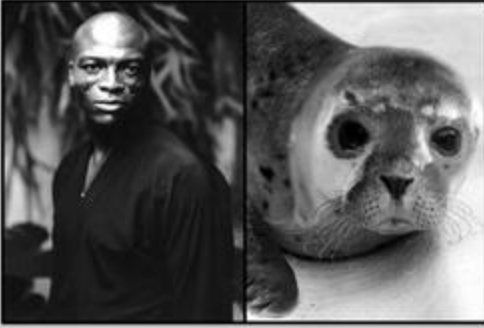


Celebrity Zoo

Our picks for "natural" looking celebrities

by Trevor Smith and Regina Emery

Seal



The epitome of living up to one's name, Seal didn't let his fin-footed mammal features stop him from snagging supermodel Heidi Klum.

Also known as galagos, these little nocturnal primates are native to Africa. Then one decided to migrate to America and start an acting career.



Steve Buscemi

Sarah Jessica Parker



Perhaps Hollywood has a soft-spot for side shows. Sweet? Yes. Sexy? Beauty's in the eye of the beholder... unless you're wearing horse blinders.

A Discovery channel mainstay for years, its Mr. Hyneman's easily recognizable facial hair that makes him so walrus-like.



Jamie Hyneman

Tori Spelling



In addition to having more acting accolades to her name, Ms. Piggy actually has an excuse to look as painted up as she does: she's a puppet pig.

Love's got nothing to do with it. It's just her huge, shaggy hair.



Tina Turner

Pacer Graphics/Jennifer DeYeso

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Sports

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Zurowski and Rifle team shine against Columbus State

Athletic Communications

Kellie Zurowski led all UTM shooters with a combined score of 1,140 as the Skyhawks hosted Columbus State at the rifle range in the ROTC building on Sunday.

Zurowski, who is in her second season back on the UTM squad after missing a full year of classes and competition to rehab an arm injury, fired a 572 in smallbore and 568 in air rifle.

"That is by far Kellie's best score since she injured her arm," Skyhawk head coach Bob Beard said. "I was real proud of her score and Kaitlin Chaffin's 583 air gun score - which is her best since she came in second place at the Ohio Valley Conference championships last year."



Overall, the Skyhawk mixed team produced a score of 4,541 (2,240 smallbore, 2,301 air rifle) while the women's squad tallied 4,326 points (2,126 smallbore, 2,200 air rifle).

Kelsea Hunt's 563 (190 prone-190 offhand-183 kneeling) led the mixed team in smallbore, followed by Alex Silvas' 557 (188-181-188). Chaffin shot a 555 (190-184-181) and Justin Grinolds fired a 548 (188-180-180) to complete the scoring.

Kyle Rebillion (193-183-189; 565), Josh Pagel (191-188-176; 555), Mark McClallen (191-177-186; 554) and David Bratcher (175-174-167; 516) all competed as individuals for the mixed team in smallbore.

Zurowski's smallbore score of 572 (193-190-189) was 30 points better than any other shooter on the UTM women's team. Jennifer Garbina (185-182-175; 542), Jordan Goodwin (191-170-178; 538) and Jamie Arnett (169-147-158; 474) rounded out the scoring.

In air rifle, it was Chaffin's 583 that set the bar high for the mixed team. Hunt shot a 575, while Grinolds and Silvas each fired a 567 to conclude the team scoring. Pagel's 576 led all individuals, followed by Rebillion (567), Bratcher (563), McClallen (552) and Cody Perkins (523).

On the women's side, Zurowski shot a team-high 568, while Garbina accumulated 560 points. Goodwin came away with a score of 542, and Arnett's 530 ended the round for UTM.

The Skyhawks will step away from competition this weekend before resuming fall action on Oct. 23-24, when they will make the nearly 3,800 mile trek to take on national powerhouse Alaska-Fairbanks.



While UTM controlled the stat sheet, JSU controlled the game, putting the Skyhawks away handily in Saturday's 30-20 win over UTM. UTM outgained the Gamecocks by 160 yards while quarterback Derek Carr threw for 338 yards. UTM will face ECU on Saturday.

Skyhawks stalled by JSU

Josh Weiss
Sports Editor

On paper, UTM won the game. The Skyhawks outgained Jacksonville State University by 160 yards.

Sophomore quarterback Derek Carr threw 338 yards, while the Gamecocks' two-quarterback attack managed just 98 through the air.

UTM outpossessed Jax State by just over six minutes and held the Gamecocks to just a 36 percent third-down conversion rate at 5-14.

However, what the stat sheet can't count for from UTM's 30-20 loss to JSU on Saturday are the true reasons for defeat.

Starting field position.

Poor special teams play hurt the Skyhawks on Saturday as it both pinned them deep in their own territory and left a short field for the talented Gamecocks' offense.

JSU's average starting field position for the matchup was their own 47, and they started a drive inside Skyhawk territory six times.

Red-zone offense.

"It felt like we were waiting for something to happen instead of making something happen," said UTM head coach Jason Simpson.

Leading up to the game, Jax State had been outscored 47-17 in the first quarter, a trend that would end quickly on Saturday as JSU marched down the field on two consecutive scoring drives to go up 10-0 in the early going.

The Gamecocks continued to pile it on late in the second half as well, scoring touchdowns on their final two drives of the half.

"It felt like we were waiting for something to happen instead of making something happen,"

Jason Simpson

UTM HEAD FOOTBALL COACH

UTM did manage a few points in the first half, a pair of field goals.

The latter came disappointingly after a 10-play, 92-yard drive early in the second quarter.

It was points, but against the third-ranked team in the Football Championship Subdivision, touchdowns were a must.

"We have to go back and review what we're doing once we get close (to the end zone) because we are a possession football team."

However, there were a number of bright spots to be found in the defeat, especially on the offensive side of the ball.

Carr really seems to have found his rhythm lately, throwing just one interception in the past two games, a vast improvement from his nine picks in the first four games of the season.

"As I play more, I am learning when to force something and when to check down," said Carr.

"As I play more, I am learning when to force something and when to check down."

Derek Carr

UTM STARTING QUARTERBACK

"At the beginning, I was trying to make stuff happen when I didn't have to."

Carr was true to his words against the Gamecocks, constantly checking down to his second, third and even fourth passing options.

This was great news for the tight ends and backs who were responsible for 21 of Carr's 31 total completions, including 15 to running back Jason McNair and fullback Jarvis Perry.

McNair had nine receptions for 57 yards, and Perry snagged six for a whopping 122 yards including a 61-yard catch out of the backfield.

Both totals were career highs for Perry, as the junior from Crockett County had only six total catches in his first two seasons at UTM.

"They (Jacksonville State) were getting pressure, and they left the backs wide open. I just checked down to the backs ... they are on scholarship, too," said Carr with a chuckle.

Regardless, their efforts weren't enough as UTM simply ran out of time, scoring a pair of late touchdowns to close the gap before time expired.

"We could be satisfied in the fact that we lost to the No. 3 team in the country by 10 points, or we can be realistic and say that we made a lot of mental and physical errors that we can correct," said Simpson.

The Skyhawks will look to correct these mistakes as they face the Colonels of Eastern Kentucky University on Homecoming weekend, Saturday, Oct. 16.

Kickoff is scheduled for 2 p.m.

Freshman golfer adjusts to life as collegiate athlete

Sam Hinson
Pacer Writer

Golf is a game that requires hard work, dedication, and a lot of patience, all of which new freshman golfer Tyler Shellnut has demonstrated in his long and very impressive career.

Tyler was born in Franklin, Tenn. to Eric and Teresa Shellnut. Playing the game since the age of eight and under the careful eye of his father, Tyler has developed the game that landed him here at UTM.



"I practice very hard and with a lot of purpose, which I think is necessary in order to get ahead in this game," he said.

Tyler has played on several junior tours which gave him a lot of experience and confidence leading into his new college career.

The AJGA, AAJGT, SJGT, TGA and the USJGT are a few of the tours that he competed on with some notable wins coming on the SJGT and TGA tours.

While competing in a SJGT event, Tyler nearly carded the course record at Look Out Mountain Country Club, with a 67, missing it only by a stroke.

"That tournament really sticks out in my mind because of how close I got to the course record," he said.

Tyler is enjoying his new life as a college student and really likes the UTM campus, saying, "I love being on my own and having new responsibilities, and the campus is great, it's just the right size."

Tyler played high school golf for Battleground Academy in Franklin, Tenn., where he was on the all-state team his junior year.

"That was a really great honor that I'm proud to have," he said. Having already competed in several tournaments this semester, Tyler is looking forward to having a long and successful college career.

"College golf is so much different to high school and junior golf," he said.

"It's almost a completely different game, but I am really having a great time."

With his lowest score at a 60 and already having carded four holes-in-one, Tyler is hoping repeat his success in the future.

Cramer rides near perfect as Hunt Seat nearly upsets Oklahoma State

Athletic Communications

Caroline Cramer scored points in Equitation and Equitation over fences for The University of Tennessee at Martin women's equestrian team Saturday at Oklahoma State University to remain undefeated after three shows.

Cramer turned in a near-perfect 98 in Equitation to defeat Oklahoma State's Ellie Sparks. Cramer also edged Sparks, 73-72, in Equitation over Fences.

Despite Cramer's effort, Oklahoma State claimed a 5-4 victory over UTM in Hunt Seat. The two teams tied, 2-2, in Equitation and Oklahoma State won the Equitation over Fences 3-2.

"The Hunt Seat was close," UTM head

"The Hunt Seat was close. The one-point difference in Equitation over Fences was because of an incidental rail. Had that gone differently, we would have upset Oklahoma State in the Hunt Seat."

Meghan Cunningham

UTM HEAD EQUESTRIAN COACH

coach Meghan Cunningham said, "The one-point difference in Equitation over Fences was because of an incidental rail. Had that gone differently we would have upset Oklahoma State in the Hunt Seat."

Hannah Derks remained undefeated in Reining with a narrow 71.5-71 victory over Oklahoma State's Bri Parnell.

Oklahoma State won the Reigning and Horsemanship events 4-1 each. Heidi Grimm defeated Oklahoma State's Marissa Dalton for the Skyhawks' lone point in Horsemanship.

With the 8-2 victory in Western, Oklahoma State claimed a 13-6 victory over UTM.